



Privacy Policy

Who we are

eXXpedition is formed of two separate, but connected, entities. These two organisations work together as one team. eXXpedition C.I.C is a UK-registered, Community Interest Company; its mission is to create positive change tackling plastic pollution, focusing on advancing our science, storytelling, and community work. eXXpedition Travel Ltd, a UK-based travel company that designs and delivers water based expeditions in combination with data gathering and research across the globe in support of eXXpedition CIC's mission.

We respect your privacy and are committed to protecting your personal data. This policy explains what we collect, how we use it, and your rights under UK law.

This Privacy Policy covers data collection and storage for eXXpedition Travel Ltd and eXXpedition C.I.C.. Throughout this agreement eXXpedition CIC and eXXpedition Travel Ltd will be referred to as the context requires, individually, or together as 'eXXpedition'.

For clarity, eXXpedition CIC and eXXpedition Travel Ltd will be Joint Controllers of any data gathered.

Contact us:

Email: info@exxpedition.com

Our Registered Address: % Britannia Court, 5 Moor Street, Worcester, WR1 3DB

Changes to the Privacy Policy and your duty to inform us of changes

We keep our Privacy Policy under regular review. This version was last updated on 17 November 2025 and historic versions can be obtained by contacting us. It is important that the personal data we hold about you is accurate and current. Please keep us informed if any of the details you provide to us should change, during the course of your relationship with us.

Third-party links

This website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy notice of every website you visit.

When you join our community

for example: signing up for our newsletter, contacting us and sharing information via our emails, being an ambassador, sending speculative CV's, attending an event or webinar, etc

What info we collect from you

To ensure you have a great experience with eXXpedition and to allow us to improve, we may collect:

- **Personal details:** name, date of birth, nationality, EDI information if given
 - Purpose: To ensure that we process your application correctly, and we balance our dynamic of our crews to be as diverse and engaging as possible, encouraging understanding and knowledge sharing.
 - Lawful Basis: Performance of contract
- **Contact details:** email, telephone
 - Purpose: To ensure we are able to keep you well informed and updated about all things relating to your interest or booking with eXXpedition.
 - Lawful Basis: Performance of contract for a booking, and legitimate interest where you have contacted us.
- **Technical Data:** This includes more technical data that we may obtain when you make use of our website, such as your internet protocol (IP) address, your login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access this website.
 - Purpose: To ensure we deliver the best experience to you and respond with suitable changes and amendments.
 - Lawful Basis: Legitimate interest
- **Usage Data:** This includes information about how you use our website, products and services.
 - Purpose: To ensure we deliver the best experience to you
 - Lawful Basis: Legitimate interest
- **Marketing and Communications Data:** This includes your preferences in relation to whether or not you want to receive marketing from us and our third parties and also your communication preferences.
 - Purpose: To respect you and your wishes, and ensure that we are only contacting you in a time and manner requested by you.
 - Lawful Basis; Legitimate interest
- **Social media:** any social media handles or sites
 - Purpose: To support you in promoting the eXXpedition message to your community and to share your work with our networks.

	<ul style="list-style-type: none"> ○ Lawful Basis: Performance of contract ● Recruitment information: Employment and education history, right to work information and your National Insurance number. <ul style="list-style-type: none"> ○ Purpose: To ensure fair and appropriate recruitment processes. ○ Lawful Basis: Legal obligation ● Interest areas: The areas of eXXpedition are you interested in, or have specialist knowledge of. <ul style="list-style-type: none"> ○ Purpose: To ensure we share the most appropriate information with you as required ○ Lawful Basis: Legitimate interest ● How you heard about us <ul style="list-style-type: none"> ○ Purpose: To help us to understand our audiences and how best to communicate in the future. ○ Lawful Basis: Legitimate interest <p>We only collect what we need to deliver our content and services.</p>
Special Category Information	<p>We also collect or use the following special category information to run our trips. This information is subject to additional protection due to its sensitive nature:</p> <ul style="list-style-type: none"> ● Racial or ethnic origin <ul style="list-style-type: none"> ○ Purpose: To help us to understand our audiences, ensuring we have a wide reach and are not marginalising any groups ○ Lawful Basis: Legitimate interest
When do we collect this data?	<p>We collect data when you:</p> <ul style="list-style-type: none"> ● Subscribe to newsletters or offers ● Contact us by phone, email, or social media ● Visit our website (through cookies and analytics tools)
When might we contact you?	<p>We may contact you with different types of communication:</p> <ul style="list-style-type: none"> ● General eXXpedition newsletters, including trip announcements

	<ul style="list-style-type: none"> • Trip-specific news, including blogs written by crew members • Related news and offers from our friends, sponsors and partners • Direct emails to you, answering specific questions you've asked, following up on an application, further details about a trip or requesting information • Direct calls or messages, if you have provided your contact details to us for this purpose
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When you sign up to join one of our trips

What info we collect from you	<p>To plan and deliver your expedition safely and smoothly, we collect:</p> <ul style="list-style-type: none"> • Personal details: name, date of birth, nationality, passport info, clothing sizes <ul style="list-style-type: none"> ◦ Purpose: To ensure we have all of the correct information for you to ensure the smooth and safe delivery of your trip. ◦ Lawful Basis: Performance of the contract • Contact details: email, phone, address <ul style="list-style-type: none"> ◦ Purpose: To communicate directly with you in relation to your booked trip. ◦ Lawful Basis: Performance of the contract • Travel details: booking history, flight and accommodation info, dietary needs <ul style="list-style-type: none"> ◦ Purpose: To support our endeavours of an excellent experience on our Trip, and to best support you if needed. ◦ Lawful Basis: Performance of the contract • Health info (only if necessary): medical conditions, allergies, vaccination info <ul style="list-style-type: none"> ◦ Purpose: Where necessary ensure the correct medical support is available and offered, and the delivery of appropriate timely medical care if required. ◦ Lawful Basis: Vital interest • Payment info: billing details, payment history (this is conducted through our merchant processor) <ul style="list-style-type: none"> ◦ Purpose: To accurately and appropriately facilitate payments.
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	<ul style="list-style-type: none"> ○ Lawful Basis: Legitimate Interest ● Emergency contacts: someone we can contact if needed <ul style="list-style-type: none"> ○ Purpose: To keep your nominated contact informed of any emergency related updates. ○ Lawful Basis: Consent ● Images: your facial likeness, life story, image, audio and / or video content¹ <ul style="list-style-type: none"> ○ Purpose: We will be capturing content on all of our trips, and this will undoubtedly include those on the trip. A key part of our mission is to share our content, encourage others and communicate our findings. ○ Lawful Basis: Your consent. ● Website data: IP address, browser type, site usage analytics <ul style="list-style-type: none"> ○ Purpose: To ensure we deliver the best experience to you and respond with suitable changes and amendments. ○ Lawful Basis: Legitimate Interest ● Marketing preferences: if you choose to hear from us about future trips <ul style="list-style-type: none"> ○ Purpose: To respect you and your wishes, and ensure that we are only contacting you in a time and manner requested by you. ○ Lawful Basis: Legitimate Interest <p>We only collect what we need to run our trips safely and legally. Where we collect health data, or information about children, we always ask for explicit consent from you (or a parent/guardian).</p>
Special Category Information	<p>We also collect or use the following special category information to run our trips. This information is subject to additional protection due to its sensitive nature:</p> <ul style="list-style-type: none"> ● Racial or ethnic origin ● Health information ● Dietary requirements which may disclose your religious or philosophical beliefs;

¹ You will be asked to read and sign our Guest Crew Media Consent and Release Agreement which details your rights and the info we gather.

	<p>We collect and process the above data only where it is strictly necessary to do so in order to deliver the travel service that you have purchased. Furthermore, we will only collect and process the above special categories of sensitive personal data where you have provided us with your explicit consent to do so.</p> <p>You are not under any obligation to consent to us processing your sensitive personal data. However, without your consent, we won't be able to make the necessary arrangements to provide the travel services that you have booked or are attempting to book. As a result, if you do not provide your consent, we will be unable to proceed with your booking.</p> <p>If you are happy to consent to our use of your sensitive personal data, you will also be able to withdraw your consent at any time. However, as this will prevent us from providing the travel service you have booked, we will be required to treat any withdrawal of consent as a cancellation of your booking and the cancellation charges referred to in our Booking Terms and Conditions will become payable.</p> <p>If you fail to provide personal data</p> <p>Where we need to collect personal data by law or under the terms of a contract we have with you and you fail to provide that data when requested, we may not be able to perform the contract we have or are trying to enter into with you.</p> <p>In other words, where we require details from you in order to provide you with your chosen travel services, if you do not provide us with the necessary details then we will not be able to provide the services you have booked or are attempting to book.</p> <p>In this case, depending upon when you fail to provide the necessary data, we may either not be able to process your booking or we may have to cancel your booking, in which case we will treat this as a 'cancellation by you' in accordance with our Booking Terms and Conditions. We will notify you if we are unable to process a booking or are required to cancel a booking for this reason.</p>
When do we collect this data?	<p>We collect data when you:</p> <ul style="list-style-type: none"> • Apply to join a trip, or fill out a form • Subscribe to newsletters or offers • Contact us by phone, email, or social media • Visit our website (through cookies and analytics tools) • Participate in a trip <p>We may also receive and share limited data from third parties such as delivery partners, payment providers, science or other local partners who help us run your trip.</p>
When might we contact you?	<p>We may contact you with different types of communication:</p>

	<ul style="list-style-type: none"> • General eXXpedition newsletters, including trip announcements • Trip-specific news, including blogs written by crew members • Related news and offers from our friends, sponsors and partners • Direct emails to you, answering specific questions you've asked, following up on an application, further details about a trip or requesting information • Emails relating to that trip, its organisation and occasionally from relevant partners • eXXpedition community emails • Direct calls or messages, if you have provided your contact details to us for this purpose <p>Marketing</p> <p>We strive to provide you with choices regarding certain personal data uses, particularly around marketing and advertising.</p> <p>Promotional offers from us</p> <p>We may use your Identity, Contact, Technical, Usage and Profile Data to form a view on what we think you may want or need, or what may be of interest to you. This is how we decide which products, services and offers may be relevant for you.</p> <p>You will receive marketing communications from us if you have requested information from us or purchased services from us and, in each case, you have not opted out of receiving that marketing.</p> <p>Third-party marketing</p> <p>We will get your express opt-in consent before we share your personal data with any third party for marketing purposes.</p> <p>Opting out</p> <p>You can ask us or third parties to stop sending you marketing messages at any time by following the opt-out links on any marketing message sent to you or by contacting us.</p>
Additional Information we ask you to share	<p>Guest crew members are asked to share information they participate in, which relates to eXXpedition, and its wider mission. This includes:</p> <ul style="list-style-type: none"> • Media coverage • Events • Scientific papers • Any outreach

	We do this so that we can continually measure the impact of our network. If you submit this information to us, it may be used within our anonymous statistics that may be shared with our partners, the media and our wider network.
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Regardless of when and how we collect your data, what are your rights?		
Lawful bases and data protection rights	<p>Under UK data protection law, we must have a "lawful basis" for collecting and using your personal information. There is a list of possible lawful bases in the UK GDPR. You can find out more about lawful bases on the ICO's website.</p> <p>Which lawful basis we rely on may affect your data protection rights which are set out in brief below. You can find out more about your data protection rights and the exemptions which may apply on the ICO's website:</p> <ul style="list-style-type: none"> • Your right of access - You have the right to ask us for copies of your personal information. You can request other information such as details about where we get personal information from and who we share personal information with. There are some exemptions which means you may not receive all the information you ask for. • Your right to rectification - You have the right to ask us to correct or delete personal information you think is inaccurate or incomplete. • Your right to erasure - You have the right to ask us to delete your personal information. • Your right to restriction of processing - You have the right to ask us to limit how we can use your personal information. • Your right to object to processing - You have the right to object to the processing of your personal data. • Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you. • Your right to withdraw consent – When we use consent as our lawful basis you have the right to withdraw your consent at any time. <p>If you make a request, we must respond to you without undue delay and in any event within one month.</p> <p>To make a data protection rights request, please contact us using the contact details at the top of this privacy notice.</p>	
Why do we collect your data?	Purpose	Legal Basis
	To manage your booking and deliver your trip.	Performance of the contract, legitimate interest and vital interest in relation to health information.

	To process payments and issue confirmations.	Performance of the contract and legal obligation
	To ensure your health and safety while travelling.	Your consent and vital interests
	To contact you about changes or travel updates.	Performance of the contract and legitimate interest
	To send marketing emails or offers.	Legitimate interest (please note you can unsubscribe at any time)
	To improve our website and services.	Legitimate interests
	To support and promote the mission.	Legitimate interests
	We never sell your personal data to anyone	
When and how we may share your data	<p>To deliver you the best experience, we may share data with:</p> <ul style="list-style-type: none"> • Travel partners: delivery partners, mission leaders, local partners; by exception any hotels, or transport providers • Insurance or medical partners: for your protection and safety • Payment processors: to securely handle payments • Professional advisers: such as accountants or legal teams • Regulators or authorities: where required by law <p>We only share what's necessary, and all partners must keep your data secure.</p>	
Data outside of the UK	<p>Because we operate worldwide, we will likely have to transfer your personal data to the suppliers fulfilling or providing those travel arrangements outside the UK in order to make your booking and for those suppliers to be able to provide you with the travel arrangements you have booked.</p> <p>When this happens, we make sure your data stays protected by:</p> <ul style="list-style-type: none"> • Only transferring to countries approved by the UK Government for data adequacy; or • Using Standard Contractual Clauses (SCCs) and strict security agreements. 	

Retaining your data	<p>We keep your data only as long as necessary:</p> <ul style="list-style-type: none"> • Booking and customer records: 6 years after your last trip • Payment data: 6 years (for HMRC and accounting) • Medical and consent forms: up to 3 years • Marketing preferences: until you unsubscribe • Image capture: in line with our media consent and release form <p>After that, we securely delete or anonymise your data.</p>
Your Rights	<p>As a reminder, you have the right to:</p> <ul style="list-style-type: none"> • Access your data • Correct inaccurate details • Delete data ("right to be forgotten") • Restrict or object to certain uses • Request portability (transfer of your data) • Withdraw consent at any time <p>To exercise your rights, email us at info@exxpedition.com</p> <p>If you're unhappy with how we handle your data, you can contact the Information Commissioner's Office (ICO): www.ico.org.uk or call 0303 123 1113.</p>

Other useful information	
How we manage your data	<p>We use a mix of technical and organisational measures to protect your data, such as:</p> <ul style="list-style-type: none"> • Encrypted storage and data transfers • Secure booking systems

	<ul style="list-style-type: none"> • Limited access for staff • Regular staff training and audits <p>If a data breach occurs that could affect you, we'll notify you and the ICO promptly.</p>
Supporting information	Our Media Consent and Release Agreement will need to be signed before you participate in any of our trip(s). This agreement specifically details how we manage, capture and share any content you may be in. It will be sent to you directly.
Third party websites and platforms	<p>We will sometimes share relevant third-party website links with you. We take no responsibility for the privacy policies on these third-party websites.</p> <p>We also use third-party platforms for our online communities and events. By using these services you agree to both our privacy policy and the privacy policy of these third parties. We take no responsibility for the privacy policies on these third-party platforms and you are responsible for sharing your data in an informed and careful way with the third party.</p>
Cookies	<p>The eXXpedition website uses cookies - small text files that are placed on your machine to help the site provide a better user experience. In general, cookies are used to retain user preferences, store information for things like shopping carts, and provide anonymised tracking data to third party applications like Google Analytics.</p> <p>As a rule, cookies will make your browsing experience better. However, you may prefer to disable cookies on this site and on others. The most effective way to do this is to disable cookies in your browser. We also have a helpful shield icon, allowing you to review or amend your cookie settings at any time. We suggest consulting the Help section of your browser or taking a look at the About Cookies website which offers guidance for all modern browsers.</p>